

The Bassano Recorder

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J. B. ROBERTSON, Editor and Owner

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THURSDAY, OCTOBER 1st, 1942

THE BOARD OF TRADE

On several occasions in the past few months, the executive of the Bassano Board of Trade have called meetings, only to find that not more than eight or ten of the sixty some odd paid up members are interested enough in the development of the town and district to spend an hour twice a month to come out and discuss that development with their fellow citizens.

Some members attend regularly, some whenever they can and there are the odd few that just haven't the time. But there are a good many who pay their dollar at the first of the year and feel that they have made their contribution to this worthy cause for the year.

A good many active members of the Board in previous years are now gone, mostly in some branch of the Armed Forces. Two active members, Charlie Hanna and Eddie Marquardt, left this month, so it is apparent that something will have to be done to make up for this loss if the Board of Trade is to carry on.

The Board of Trade in Bassano has done a lot of good work in the past year for the town and the surrounding district, but unless it receives a good many more reinforcements, and soon, it is going to have to close up.

As has been suggested in some quarters, the Board of Trade members are not "cliquey" and they have done everything in their power to increase the membership and to bring in our inactive members.

If more of the men in town and in the district, both young and old, are actively engaged in Board of Trade work, there would be much more progress made in developing this area and a great deal less criticism of projects undertaken by the Board of Trade by people knowing nothing about it.

The next meeting of the Board will be held in the Royal Cafe on Wednesday, at one p.m., October 28th. Those of you who read this will not be able to say you didn't know about it.

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SALLY EXPLAINS

(Waskawin Times)

Beloved friend of the soldier of the first great war and untiring social worker for the past sixty years, the Salvation Army is the victim of a misunderstanding which must be explained to the people of Canada. "Sally," as the Army was affectionately called by the fighting men of 1914-18, is in need of funds to carry on her valued social work on the home front and is making a Canada-wide appeal with the full approval of the government at Ottawa.

During the recent Red Cross drive the point stressed most was that it would be the only drive for funds during 1942 since the Dominion Government was financing the costs of other organizations such as the Y.M.C.A., Canadian Legion, Knights of Columbus and the Salvation Army. While the statement was made in all sincerity at that time, it was not realized that it failed to take into account the valuable work that is being done by the Salvationists among our civilian population.

When the facts were pointed out to government officials they quickly recognized their error and granted permission for a nation-wide appeal, but the damage had already been done and the Salvation Army is faced with the task of correcting the misunderstanding in the minds of most Canadians.

The amount asked is, of course, much smaller in proportion to the sum required by the Red Cross but the need is great and the record of the Salvation Army in all branches of social service shows them deserving of the fullest support.

Sell Canada To Canadians

"Our primary job as a National War Finance Committee, and you as men and women, who are continually in touch with the citizens of your communities, is to sell Canada to Canadians," Dr. M. M. MacOdrum of the committee's publicity section said to the Canadian Weekly Newspapers Association at its closing convention session in Saskatoon, when he appealed to the members to help bring about a change of heart in the people.

THE TASK

The task is to sell Canada to the Canadians, not that people who withdraw a few dollars from their banks and buy a Victory Bond or more War Savings stamps, that's peanuts. We have to get Canadians to say: "Here, my country is all that I love! Take it and tell me how best to save it from the threat that all our fathers left us will be lost, the threat that darkens the whole civilization in which we have been reared and educated." Dr. MacOdrum declared.

NEUTRAL FOUR BILLIONS

In a rapid fire 15-minute appeal, he asked the country editors to help overcome the apathy which lay like a wet blanket on the nation's war effort. His audience, he knew, could have no illusions about the situation in which Canada was created.

"We don't look like victors, we don't act like victors, and don't deserve to be victors unless we undergo a complete change of attitude," he said.

"There is approximately four billion dollars needed to finance Canada's war effort this year. Two billion would come from taxation, and the other two billion had to be sought voluntarily. The need would embrace people of every income level, including those with the most humble wages, he said.

When almost one billion dollars was raised in the second Victory Loan campaign, it had been regarded as a great achievement. But it was a long time ago and a great achievement now, with two billion more to raise.

It was a tremendous sum for a nation such as Canada with ten or eleven million population, already in some ways heavily burdened financially. "But," he said, "no war has yet been fought in ease, comfort and luxury."

"There has been no war yet, where under threat of invasion and extinction, people have been enabled to live in ease, comfort and luxury," he said.

"We have to be realists. We must do more than take off our coats. We must take off our shirts we must strip to the waist as the Chinese and the Russians have done."

He talked of the spirit of the Empire Builders, such as Froshauer and not in terms of comfort but in terms of blood, steel and food. Unless Canada rallied her manly strength and womanly fortitude, she would be a laughing stock to the world, he said.

"How anyone can go through this beautiful land from east to west and not be thrilled by a desire to do it all is difficult for me to comprehend," he said.

There was a responsibility not only to Canada, but to all civilization to see that the brave Russian might return to his homes and till their fields. There was a responsibility to the people of Britain who had held their island when it seemed only God was with them. They had stood like a wall behind which Canada might prepare.

"Even then we failed to take advantage of it. We have a big burden on our consciences," he said.

He said he agreed with G. H. Lash, Director of Public Information, on the unwhorishness of Canadian civilians to use the holy word "sacrifice."

"There is nothing I can do as a civilian worthy of the world's admiration," he said.

"When your boy is driven out of the skies in a burning plane, when your boy falls into the rough waters of the English channel, or crashes in the Libyan desert, far from water—let's call that sacrifice. But not when sugar or tea are rationed, when we have to do without trouser cuffs, when we can't go to good conventions any longer, when we can't buy as good clothes or live in as good houses as we used to—let's not call that sacrifice," the speaker pleaded.

LETTERS TO THE EDITOR

The Editor,
Bassano Recorder,
Bassano, Alberta.

Sir:

I cannot imagine anything more harmful to the cause of agriculture in Canada than what has been announced over the radio and published in the press that we shall have a 100% supply of wheat on hand after this harvest.

It presumes we are merely growing wheat for Canadian consumption which is entirely wrong. We are also producing for Britain and we need a quota of 280 million bushels to supply her needs as well and if losses at sea are very severe we may have to ship a lot more.

Supplying the present crop has not yet been harvested and stored in a satisfactory keeping condition and a lot may happen before it is, if ever it is! The farmers are fighting against almost overwhelming odds in their lack of attempt to make up for losses with (vacation) funds to get all the machinery repairs required. They have to pay cash, you know! While a certain amount of assistance is being rendered by volunteer help for the harvest and the effort is much appreciated, it is very inconveni-
ient with the facts known that this is merely a drop in the bucket. The real load comes on the farmer and his family and while it may seem very reasonable to read of the farmer getting a return on his tractor and binder and his wife working as well as cooking those who have had experience with that sort of thing in a year like this, with a heavy down crop and wet weather, it is impossible to imagine a strain that is beyond human endurance.

Added to all this a farmer can only sell a few bushel quota which will not begin to cover his harvest expenses and as an example of the unsympathetic attitude of the Dominion Government a letter has been received from Mr. H. C. MacLennan of the Farm Loan Board advising them that in view of the "concessions" of being able to retain the first five bushel quota, the farmer is expected to deliver 30% of all wheat surplus in hand when his obligations are met. You Gods! If such conditions as these were imposed on any other industry in Canada our war effort would stop. A complete shut down. If the farmers were to run their farms in the same spirit of non-compliance that they would to them it would not be long before there was an actual shortage of cattle, hogs and dairy products and as soon as the present wheat surplus was exhausted there would be no shortage of that too.

Whether this is right or not evidence of any serious attempt being made to utilize our large stock of surplus wheat for making alcohol and rubber, Mr. Howe has expressed the opinion that Canada may never return to the importing of raw materials. He has also said that synthetic rubber is superior in some respects to the raw variety. Surely in this time of National stress our daily press should only be used for urging with all their might that all our members should be in line with that not only aid our war effort but at the same time save from utter ruin the one industry which is able by reason of its very efficiency to show a surplus in these stressful times, namely, wheat.

The Alberta Farmers' Union has already submitted briefs showing how the debt situation, the surplus wheat situation and the provision for war after war production can be met but nothing has yet been done about it. The farmers are not going to be forced into the position of being utterly unable to continue production on existing terms before the Government wakes up to the fact that Canada's greatest contribution to this war is being made by our farmers.

And on top of that Mr. Gastineau advises that out of this present crop and succeeding crops if it's this the farmers should pay off debts and SAVE. About the only thing the farmer will be able to save out of this crop will be his life.

Yours truly,
John Nichols,
Secretary, Alberta Farmers' Union.

Buy War Savings Stamps Now!

Church Announcements

Knox Presbyterian Church

Sunday, October 4th, 1942
11 a.m. Sunday School

HARVEST FESTIVAL SERVICE

7:30 p.m.

Subject: "Drinking From The Depths".

There is a depth behind the things we see and know that is deeper than we have dreamed.

A ha on the far horizon,
The infinite tender sky,
The ripe, rich tint of the coriander,
The wild green sailing high—

And all over upland and lowland,
The charm of the goldenrod—

Songs of all it Autumn,
And others call it God.

A cordial invitation is extended to all to join in our Harvest Festival.

CHARLES F. LAINE, Pastor

St. Columbus Church

BASSANO ALBERTA

REV. JAMES MORROW—PASTOR

Church of England

BASSANO ALBERTA

Rev. Selwyn Evans

EDWARD J. McCORMICK

B.A., LL.B.

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VETERINARIAN

BASSANO • • • ALTA.

A recently deceased private wrote his family some few days after he had arrived at camp.

"I've gained 60 pounds since I come here—two pounds of flesh and 58 pounds of equipment."

"I called to make an appointment with the doctor."

"He cut my jaw now."

"Ah, when do you expect him to be out again?"

Full Strength Dependable In the Airtight Wrapper

ROYAL YEAST CAKES

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LAUREL AND HARDY

in

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FRIDAY AND SATURDAY

October 9th and 10th

DOROTHY LAMOUR

WILLIAM HOLDEN

EDDIE BRACKEN

in

The Fleet's In

in

Show Starts At

8:30 p.m.



NEW, SWIFT MINESWEEPER FOR THE R.C.N.

A latest addition is the *Wasp*. Manning the courageous fighting men of the Royal Canadian Navy, ships of the Bangor class are carrying a heavy share of the battle of the United Nations against the enemy at sea. They have been particularly effective in coast-patrol and protective operations in the St. Lawrence.

Buy War Savings Stamps Now!

Repairing Farm Machinery

As a result of the increasing difficulties of getting new equipment and replacement parts, it is more important than ever to keep farm machinery in good state of repair. The machines in use at present may have to be used much longer than originally intended. This means that parts will have to be given more care when repaired, as well as having worn inefficient parts replaced before they cause damage to other parts working near them, says W. T. Burn, Dominion Experimental Station, Melfort, Sask.

Through the summer is the best time to overhaul farm machinery as at the end of the season's work. All the troubles which occurred in operation during the summer are fresh in mind and can be corrected. By the following spring most of the damage will be forgotten, and it will take more time to do the job right. Work which cannot be done on the farm should be taken to the repair shop in the fall, where it can be done during a slack period. The unavoidable delay in the spring, as there is no possibility of getting better work. If parts which must be replaced are ordered at this time, they will probably be obtained before they are needed for use.

In overhauling machinery, all bearings, axles and similar parts should be taken out and put together apart and examined carefully. Any parts which are not likely to work well for another full season should be replaced. The other parts should be thoroughly cleaned. Particular notice should be paid to the lubricating facilities to see that they are in good order. Parts which run in the ground such as the cultivator shovels and discs should also be examined. Those that are cracked or badly worn should be replaced, while others may require sharpening to insure the best results following season.

While at the end of the season repairing machinery may not appear to be particularly attractive work, it will help avoid delays in the field, now that parts are not as easy to obtain.

PRODUCTION FOR PEACE

The common man has come to believe that the great miracles of production, brought about by the needs of war, can and should be utilized after the war is won to improve the lot of the people of all the world. Surely if the credit of the whole nation can be made available for the production of armaments, when peaceful social needs can be met under the same terms, that it is easy without the necessity of profits and regardless of prices and competition. It is not going to be easy to convince the people that scarcity and unemployment are essential parts of national life. —The Budget



BUT GEORGE WAS AT DIEPPE!

NICE fellow, George—one of the lads from the office. Remember, he had you out for dinner one night. He made a great fuss over your kids—and your wife was very pleased. And then, all of a sudden, he slipped away and joined up. Left his good job, his girl and his future. And he was at Dieppe, slogging up the beach into a murderous rain of steel—fighting for you and your wife and those kids of yours he played with. And that same night you sleep well, didn't you... in a soft bed. You had an egg for breakfast too. But George didn't. And you've still got a good job and you wear good clothes.

And being conscientious, you worry about these things a bit. But you just haven't been able to push yourself into doing much more

than pay your taxes. Well, those taxes aren't enough. Think of what George gave up, and then sit down with your wife and ask yourselves, "What else can we do?" Sure, you've given up a few little luxuries. But there are lots of things yet that you can cut down on. Do it gladly. Because you'll really get a kick out of investing the money you save in Victory Bonds, and in knowing you're not letting George do it all.

Just keep thinking about George and what he gave up. And remember, those Victory Bonds you buy aren't giving—they're lending your country money to help protect you. That money will come back to you with interest.

WORK—SAVE AND LEND FOR VICTORY!

NATIONAL WAR FINANCE COMMITTEE

GOOD CROP OF MOSS

Harvesting of Irish moss, the delicate seaweed abounding about the Nova Scotian coast, is becoming an important industry in Yarmouth. Nearly 50 tons have been shipped away this summer, obtaining good prices on the U.S. market.

LOUIS CONN PHONE 7

Ladies! A FEW KAYER SILK STOCKINGS LEFT AT OLD PRICE. ALSO A FEW PAIR OF RAYON HOSE, FORMERLY 65¢. CLEARING AT 50¢.

LARGE SELECTION OF DRESSES, SKIRTS, AND BLOUSES FOR WOMEN AND CHILDREN AT GREATLY REDUCED PRICES

GET YOUR NEEDS WHILE STOCK LASTS!

MEN'S and BOYS WEAR

A LARGE SELECTION OF SHOES FOR THE WHOLE FAMILY VERY NEWEST STYLES.

A NEW SHIPMENT OF 1000 PERSON'S HATS IN THE LATEST STYLES, HAS JUST ARRIVED.

A LARGE SELECTION OF SHOES FOR MEN AND CHILDREN

A NICE SUPPLY OF MEN'S LEATHER AND SUEDE JACKETS JUST IN. FROM SIZE 36 UP.

VEGETABLE SPECIAL—PEAS, CORN, TOMATOES, PORK & BEANS—1.00 8 FOR

FILCHARDS—2 tins 35¢. or 6 for

PICKLING VINEGAR—1.00 White or brown—.

FRUIT CAKES—39¢ 25¢ to

SOAP FLAKES—Large 60¢ 12¢. Small

CHOCOLATE SPECIAL—7 TINS FOR

CHOCOLATE MALTED DRINK—Energy Food 35¢ 1 pound

LARGE SELECTION OF CARES, PASTRIES AND BREAD IN DAIRY

FRESH CANNING FRUIT ARRIVING DAILY. WE ALSO HAVE A BIG STORE OF CANNING ACCESSORIES

A Week With The Canadian Army Overseas

This is the second of series written specially for Canadian weekly newspapers by C. V. Charters, Brampton, Ontario, with Walter Legge, Granby.

After thinking back over the past week and recounting the territorial command's planes visited and experiences we have been over this brief review article might well have been titled, "A Week In The Canadian Army."

It was indeed a very strenuous one, and the remarkable point is that two fifty-year old recruits like yourself represented us and showed some who came back unscathed and others who are now in hospital having their wounds doctored.

To talk with these lads is a grand sensation. They are surprisingly cheerful and bright, no complaining and show an eagerness to learn and the heavy strain and have come through smiling to tell you about it.

It was the thrill of a lifetime to cross the Atlantic in 9 hours, but almost equally thrilling and certainly more difficult was the 10 day week spent in visiting many of the Canadian Army Units. It has been our privilege to witness the most realistic Army manoeuvres and schemes which it is possible to "lay-out" when not confronted by the actual.

During the week we travelled close to one thousand miles by chartered bus, by Jeep and Peep motor vehicles, in Bren gun carriers, in tanks and on tanks pony.

We have witnessed conferences with McNaughton for over an hour and a half and learned by his friendly attitude and his cool calculating manner, all our questions.

We have seen the Artillery and the Cavalry in action and marvelled at their accomplishments. We rode in their tanks, drove tanks, fired the guns and gave the commands going into attack. We witnessed the Artillery and Infantry in action and marvelled at the accuracy and precision with which they carried out their assigned tasks.

We have seen the men serving under him, and admired by his colleagues in high military circles of all the United Nations.

treatment.

We saw the Ordnance Corps in every phase, from the large workshops at the base to the smaller ones further down the line. They are evidence of Canadian engineering and mechanical ability. We also witnessed the physical training and rigorous drilling and going through physical training to harden them up for their duties. We witnessed realistic bayonet fighting, motor cycle corps being trained as despatch riders and paratroopers.

We heard wireless instructors explaining to classes the intricacies of their war job so important to Army communications.

After this first week with the Army we are forced to say that the intensive training being carried on is excellent. The average person has little conception of the work entailed in preparing an army for battle.

Our next week will be spent with the Air Force. Then we will be with the Royal Canadian Navy and the Forestry Corps. Following that, opportunity is to be given for us to visit with any other points of special interest.

New Invention Has Long Gas Mileage

Keen interest has been created in the claim of a Castor man, Mike Sokolsky, that he has invented a carburetor that will give 125 miles per gallon of gasoline.

In these times, when there is a shortage of gasoline and rationing has become necessary, such an invention would be of great interest to motorists. It has been suggested that the inventor lay his discovery before the National Research Council

of Canada, and that his interests would be fully protected if it were found that the invention stood up to necessary tests.

The Alberta Motor Association is interested in measures that will give greater mileage to car owners and will take any action concerning the Sokolsky invention that will be of concern to and benefit motorists.

The inventor says the most saving is on cars that travel more than 40 miles an hour. (Federal wartime regulations bar car owners from exceeding 40 miles per hour). Using his invention, the car engine will use less gasoline when operated between 40 and 70 miles per hour, says Sokolsky.

The inventor says that simple mechanism is used for his carburetor. No moulding or casting is necessary and it is a simple matter to start that motor. He says the invention gives the engine a better performance and more " pep."

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